



RPAR ANNOUNCEMENT: MARCH 2021

ARIS merges with Evoke Advisors

LOS ANGELES (March 2021) – Advanced Research Investment Solutions (ARIS) merged with Evoke Advisors (Evoke) as of May 2020 and currently advises over \$20 billion in assets as a combined registered investment advisor. Managing Partners Alex Shahidi and Damien Bissierier are now joined by Managing Partners David Hou, Mark Sear, Andrew Palmer, Darell Krasnoff and Eric Bright of Evoke. Alex and Damien are Co-CIOs of the combined firm.

“This combination reunites advisors and investment professionals who have worked with and known each other for over 25 years, adding experience and perspective that will meaningfully enhance our capabilities,” said David Hou, Managing Partner of Evoke.

“Our primary motivation for combining forces with Evoke was to improve our client investment portfolios,” said Alex Shahidi. “Evoke’s founders, David and Mark, have been leaders in the investment management industry for the past three decades and have built an institutional quality alternative investment platform. Leveraging Evoke’s investment experience, relationships and operational capabilities allows us to significantly expand the range of offerings to our clients.”

About Evoke | ARIS

Evoke was founded in May 2019 by a group led by David Hou and Mark Sear. Hou and Sear have been leaders in the wealth management industry for more than three decades and have developed industry leading expertise in sourcing differentiated alternative investment opportunities for their clients. Hou and Sear previously co-founded Luminous Capital, which was acquired by First Republic Bank in 2012.

In May 2020, Evoke merged with ARIS, a firm co-founded by Alex Shahidi and Damien Bissierier. Shahidi and Bissierier have decades of experience advising multi-billion dollar institutions and high net-worth families. Shahidi led one of the largest institutional consulting groups at Merrill Lynch prior to launching ARIS. Bissierier was a Senior Client Advisor at Bridgewater Associates, one of the world’s largest hedge fund managers, before co-founding ARIS with Shahidi. Additional information about Evoke | ARIS is provided at www.evokeadvisors.com.
